



25th
Summer Deaflympics Tokyo 2025

Scale of the Games (Planned Budget)

Japanese Federation of the Deaf
Tokyo Metropolitan Government
Tokyo Sport Benefits Corporation

- The Deaflympics is a significant event that aims to expand understanding of deaf sports, promote the enjoyment of sports regardless of disabilities, and **contribute to the realization of an inclusive society.**
- **The Tokyo Games, being the first ever held in Japan, also marks the historic 100th anniversary of the Deaflympics, which were first held in Paris in 1924.**
- Furthermore, the Tokyo Games serve as the pinnacle **international multi-sports event** for deaf athletes, with **approximately 3,000 athletes from 70 to 80 countries and regions participating.**
- Participating in the Deaflympics is not only great pride for deaf athletes, but also hopes and expectation for the deaf community, who eagerly anticipate the achievements of deaf athletes. It is also an opportunity for society as a whole to come together and support the accomplishments of these athletes. Based on the principles outlined in the “Games Foundation Plan,” **the necessary funding required for the Games success and the creation of a lasting legacy** has been compiled.
- In line with the concept of the Games emblem, **where the “circle” of people connect and new flowers of the future bloom,** the Games aim to **contribute to the realization of an inclusive city, Tokyo,** where everyone can shine.

Planned Budget (Approximate Estimates)

(Expenditure)

Item	Amount (Unit: Billions of JPY)
Temporary facilities expenses	0.5
Transport expenses	1.5
Operation expenses	7
Management and public relations	3
Reserve Fund	1
Total	13

Expenditure of the TOKYO 2025 DEAFLYMPICS

We will examine the necessary expenses and calculate them in order to make the Games a “simple and memorable event” and contribute to the realization of an inclusive society.

Item	Amount (Unit: Billions of JPY)	Outline (concrete examples)
Temporary facilities expenses	0.5	<ul style="list-style-type: none"> Temporary facilities expenses: The temporary facilities needed for changing rooms and doping tests within the sports venues, etc.
Transport expenses	1.5	<ul style="list-style-type: none"> Bus transport expenses: providing means of transport to the competition venue for visiting teams, etc. Security expenses: managing the movement of athletes, and ensuring the safety of spectators by implementing security and guidance measures at the venue, etc.
Operation expenses	7	<ul style="list-style-type: none"> Operations: arranging sports referees, utilizing equipment for information & communication access—such as starting lights, organizing award ceremonies, etc. Accommodation for teams and related personnel: preparing and providing accommodation facilities for teams from various countries, etc. Volunteers: recruiting volunteers and creating activity manuals, etc. Medical support: providing medical services for the injured or suddenly ill during the event, etc. Ceremonies: organizing an opening ceremony that contributes to the realization of an inclusive society, etc.
Management and Games Promotion	3	<ul style="list-style-type: none"> Secretariat operation expenses: personnel costs for secretariat staff and rental expenses for office space, etc. Public relations expenses: building a dedicated website to effectively disseminate information about the event, as well as posting explanatory videos with sign languages, etc.
Reserve Fund	1	
Total	13	

Revenue of the TOKYO 2025 DEAFLYMPICS

In order to broaden the range of donations and promote the appeal of the Deaflympics, we aim to increase the interest of the people in Tokyo and other areas in the Tokyo Games, as well as deepen their understanding of deaf sports and the culture of deaf people.

Outline of Donations

- By encouraging more participation and support from the people in Tokyo and other areas, we aim to create the Games collaboratively, allowing everyone to contribute. Furthermore, we see the opportunity of hosting the Games as a chance to further promote understanding and acceptance of diversity, fostering a more inclusive society.

Name: Tokyo 2025 Deaflympics Preparation and Operation Donation (tentative)

Methods of solicitation:

- 1. Bank transfer to the designated account**
- 2. Crowdfunding**

Target for solicitation: Individuals, corporations, and others



Outline of Sponsorship

- We will gather funds through sponsorship from companies and other supporters who endorse the event, and utilize them for the operations.
 - By obtaining the support of corporations and other entities, we aim to promote the appeal of the Deaflympics.
- In addition, we will also seek necessary support from the government and engage in discussions with relevant organizations regarding the expenses required for the implementation of the Games.

Planned Budget (Approximate Estimates)

(Revenue)

Item	Amount (Unit: Billions of JPY)
Corporate sponsorships, donations, and various grants	2
Miscellaneous	11
Total	13

- In order to realize the Games that is supported by our society as a whole, recognizing it as a significant opportunity to promote the creation of an inclusive society, we aim to raise 2 billion yen through a wide range of corporate sponsorships, donations, and various grants.
- As the Games contributes to the development of Tokyo and encourages the participation of the people of Tokyo, we will continue to carefully examine the Games expenses. Regarding the funding from the Tokyo Metropolitan Government, it will be adjusted during the budgeting process of the Tokyo Metropolitan Government in the future.
- Furthermore, we will request full support for the Games from the national government through the Tokyo Metropolitan Government.