

25th Summer Deaflympics Tokyo 2025 Opening and Closing Ceremonies Broadcast Application Guidelines

Article 1. Purpose

These 25th Summer Deaflympics Tokyo 2025 Opening and Closing Ceremonies Broadcast Application Guidelines ("Application Guidelines") specify the necessary matters related to applications for broadcasting the Opening and Closing Ceremonies of the 25th Summer Deaflympics Tokyo 2025 (the "Ceremonies"). Administrative procedures related to broadcast applications will be handled by the Deaflympics Preparation and Operation Office, Tokyo Sport Benefits Corporation (the "Foundation") based on an agreement between the Japanese Federation of the Deaf and the Tokyo Metropolitan Government.

Article 2. Definitions

The following terms as used in these Application Guidelines shall be as defined in each item below.

- (1) Broadcasting: The broadcasting of the Ceremonies on television (including cable television; the same shall apply hereinafter) on the day of the Ceremonies.
- (2) Distribution: The distributing of the Ceremonies via the internet (excluding YouTube streaming) on the day of the Ceremonies.

Article 3. Broadcast Application Procedures

Those who wish to Broadcast or Distribute ("Broadcast, etc.") Ceremonies shall complete the following procedures. In addition, those who wish to do so shall Broadcast, etc., in accordance with the conditions set forth in the "Broadcasting Rights License Conditions (schedule 1)".

(1) Application period

From Tuesday 7 October 2025 to 12:00 pm (JST) / 3:00am (UTC) on Tuesday 14 October 2025 (strict deadline)

(2) Documents to be submitted

- a) Schedule 2: Application for Broadcasting the Ceremonies
- b) Schedule 3: Written Pledge on Broadcasting the Ceremonies

(3) Methods of Submission

The applicant shall submit (2) a) and b) to the E-mail address specified below.

Tokyo Sport Benefits Corporation

Deaflympics Preparation and Operation Office, Protocol Division, Protocol Group

Address: 14 F, Aomi Frontier Bldg. 4-24, Aomi 2-chome, Koto-ku, Tokyo, 135-0064

Email: ceremony@deaf2025.jp

(4) Burden of Costs

All application costs shall be borne by the applicant.

Article 4. Eligibility for Application

Applicants must satisfy the following (1) and (2).

(1) Applicants shall be:

- a) Japan Broadcasting Corporation (NHK);
- b) broadcaster belonging to the Japan Commercial Broadcasters Association or the Japan Cable and Telecommunications Association;
- c) those who have a record of broadcasting on the same scale as that of major international sporting events held in Japan in the past (Reference: https://www.sports-tokyo-info.metro.tokyo.lg.jp/miru/kokusai_list.html);
- d) members of the World Broadcasting Unions;
- e) those who have been recommended by the sports federations for the deaf of their country; or
- f) any other entities permitted by the Japanese Federation of the Deaf, the Tokyo Metropolitan Government, and the Foundation.

(2) Applications shall not be:

- a) those considered likely to act with the intent to promote, support, or oppose any particular religion, political party, or other political group;
- b) an organized crime group (as defined in Article 2, item (ii) of the Tokyo Metropolitan Government Ordinance on Elimination of Organized Crime Groups (Tokyo Metropolitan Government Ordinance No. 54 of 2011; the "Ordinance")) or an organized crime group member, etc. (referring to an organized crime group member defined in Article 2, item (iii) and a person related to an organized crime group defined in Article 2, item (iv) of the Ordinance);
- c) a company, etc. that is or may be in conflict with the World Health Organization Framework Convention on Tobacco Control;
- d) likely to engage in any conduct that may disrupt public order or good morals; and
- e) likely to damage or diminish the trust or reputation of the 25th Summer Deaflympics Tokyo 2025;

Article 5. Approval of Broadcast(ing), etc.

The Foundation shall approve a Broadcast(ing), etc. applied with those who meet the eligibility for application set forth in Article 4, under the application details set forth in Article 3.

Article 6. Compliance Rules

Any person who has been approved by the Foundation on Broadcasting pursuant to

Article 5 above (the “Broadcaster”) shall when Broadcasting:

- (1) Broadcast, etc. to the extent permitted under the Approval on Broadcast Application;
- (2) not make any representation or production that is not true;
- (3) not damage the societal reputation or prestige of any persons associated with the 25th Summer Deaflympics Tokyo 2025;
- (4) not use obscene or violent materials or misleading religious expressions;
- (5) not Broadcast, etc. for purposes that are offensive to public order and morals;
- (6) be careful not to give the impression that the program's sponsors are also sponsors of the 25th Summer Deaflympics Tokyo 2025; and
- (7) not, without the prior written consent of the Foundation, transfer, assign, or pledge to a third party all or part of the status, rights, or obligations under these Application Guidelines or the Approval on Broadcast Application;

Article 7. Supplemental Provision

- (1) These Application Guidelines shall become effective from October 7, 2025.
- (2) This document has been translated from the official Japanese language version into English solely for the convenience of the applicant.

In case of any discrepancies, the Japanese original will prevail.